



Leveraging Business Analysis for Project Success (Portfolio and Project Management Collection)

Vicki James

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Businesses today are tightening the purse strings in response to the current economic climate. Investors are no longer willing to invest in projects that will not have a positive impact on the value of the business. Not doing projects is not a valid option as many projects will enable the business to increase profits by allowing them to do more of what they do, better and faster. Business analysis is the discipline that can help business make the right project decisions in terms of the projects they do and setting scope boundaries to ensure value is achieved. This book is for executives and managers who oversee the projects within their organization. The reader will gain an understanding of how to leverage business analysis and business analyst professionals for better project results. The reader will gain a high level understanding of how business analysis can help them through project selection, scope setting, requirements definition, and organizational change Management to support the project. Roles and responsibilities of the project sponsor, business owner, subject matter experts, project manager, and business analyst will be discussed. This is not a 'how-to' for business analysts, but rather a reference for others to understand how the role will benefit the project and organization when properly understood and utilized.

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