

Get to the Top on Google: Tips and Techniques to Get Your Site to the Top of the Search Engine Rankings -- and Stay There

David Viney



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The first book to comprehensively address all aspects of modern day search engine marketing through a straightforward methodology, which includes an up-to-date assessment of the impact of Web 2.0 on marketing strategies. Thorough and accessible, *Get to the Top on Google* provides you with the advice and knowledge of a genuine expert in the field.

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