



The Power of Storytelling

Ty Bennett

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The Power of Storytelling

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The Power of Storytelling Ty Bennett

The Power of Storytelling is for anyone involved in speaking, selling, leading or teaching. This book is the first of its kind -- a deep-dive, step-by-step guide to influential communication. As Ty breaks down the mindset, the skillset and the toolset of storytelling -- you will learn both the science and the art of how to create, craft and deliver the stories that will engage, persuade and move your audience to take action.



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