



Strategic Reconfigurations: Building Dynamics Capabilities in Rapid Innovation-Based Industries

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This path-breaking book provides unique insights into the organisational realities of strategic reconfigurations in uncertain markets, thus advancing the dynamic capability perspective. Dynamic capabilities continue to excite academics. It is a perspective that promises explanations of competitive advantage, but its full potential remains somewhat hidden behind abstract notions. This eloquent volume seeks to overcome the challenge by combining the theory and practice of organisational resource configurations. Joint contributions by expert academics and business executives demystify, but also confirm, elements of the theory. Thus, the book integrates dynamic capabilities with organisational realities as well as with adjacent theories of strategic innovation and entrepreneurship. "Strategic Reconfigurations" provides a guide to strategic management in turbulent times, for students, researchers, and professionals alike. Business executives in high-velocity markets will find the book invaluable.

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