



Media Literacies: A Critical Introduction

Michael Hoechsmann, Stuart R. Poyntz

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Media Literacies: A Critical Introduction traces the history of media literacy and grapples with the fresh challenges posed by the convergent media of the 21st century. The book provides a much-needed guide to what it means to be literate in today's media-saturated environment.

- Updates traditional models of media literacy by examining how digital media is utilized in today's convergent culture
- Explores the history and emergence of media education, the digitally mediated lives of today's youth, digital literacy, and critical citizenship
- Complete with sidebar commentary written by leading media researchers and educators spotlighting new research in the field and an annotated bibliography of key texts and resources

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