

Coaching Authority: Learn How to Start Your Own Coaching Business Online

Walter Smith

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Coaching Authority: Learn How to Start Your Own Coaching Business Online Walter Smith Discover How To Start Your Own High-Ticket Coaching Business And Charge Premium Prices For Your Advice And Guidance!

In This Course, You'll Discover The Ways To Start Your Own Coaching Business, The Tools And Mindset Needed, And How To Promote It!

Introducing Coaching Authority - How To Start Your Own Coaching Business

This book will give you the information and the tools that you need to start your own coaching business, and detail some of the ways that you can set it up so that you can be successful.

Here's exactly what you'll get inside this ebook:

- What coaching is, and what topics you can coach people in: This book is intended to define for you the job of coaching people and help you decide what sort of topics you want to specialize in so that you can best help your clients. Some people prefer to be "life coaches" without specializing, and the book has a great deal of information on that as well.
- Understanding why people hire coaches and how it can help you to grow your own business: Once you understand why it is that people hire coaches to help them, you can better understand how to attract the clients that you want, and how to eventually attract the highest paying clients. The more you understand your clients, the better you'll be able to get them to hire you as a coach.
- An overview of all of the different methods you can use to coach people and some advice to get you started in each one: There are so many methods out there to coach people, from using the internet, telephone or even the old fashioned face-to-face method. You'll familiarize yourself with all of the methods out there so that you choose the best ones for your coaching practice.
- How to choose a coaching style and how to incorporate multiple styles to build the perfect coaching practice: This book will describe the different coaching styles that are out there such as email, one-on-one coaching and group coaching, and go through the advantages and the disadvantages of each one. That way, you can decide which styles you are most comfortable with and how you can use them best to help your clients.
- How to use the internet to maximize the amount of money that you make while minimizing the amount of time that you put in: You might be getting into the coaching industry to help people, but odds are, you want to make money doing it, and hopefully at least enough to make a comfortable living from, if not more. This book will help you to maximize your income and develop multiple income streams as well as help you reduce the amount of time that you actually have to work so that you can spend more leisure time doing thing you enjoy or hanging out with your family.

- How to make coaching work synergistically with other self-help projects you have: This section of the book will explain how you can make your coaching boost your other income streams and then turn around and make those streams boost your coaching right back. You'll understand what sort of streams are out there and how you can use them to promote the other products and services that you have.
- How to coach people that want to increase their income: There are many people out there who need a coach that will help them increase their income, and that's exactly what this section is all about. You'll learn about some of the ways that people can make money and what you'll need to do to coach them effectively at something that you haven't tried or had success at yourself. You'll also learn about some very interesting income ideas that you may want to pursue yourself.
- Information on how much coaches actually make and how much you can expect to earn from being a coach: This is the money section of this eBook where you will learn just what coaches are making these days and where coaching salaries might be tomorrow. You'll also learn how to price yourself so that you can still compete in the market without devaluing yourself or your services, t



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