

Aesthetics Exposed: Mastering Skin Care in a Medical Setting and Beyond

Terri A. Wojak LE

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Aesthetics Exposed: Mastering Skin Care in a Medical Setting and Beyond Terri A. Wojak LE Do you own a skin care business or are you an esthetician wishing for new opportunities? Discover the business, treatments and skills needed to work in a medical setting.

Estheticians have an increased value to the medical profession now more than ever. The role of the esthetician in a clinical setting be it surgical consultation, medi-spa, or general practice office is a fastgrowing one. Pre- and post-operative care is oftentimes a secondary concern, despite the fact that it is absolutely crucial to the overall health and well-being of the patient/client and a requisite regimen toward realizing the results desired or promised from the medical procedure. Demand continues to grow for nonsurgical services including chemical peels and microdermabrasion. In addition, physicians are offering cosmetic treatments, pre-and post-surgical treatments, and skin care products. For the esthetician and medical professional alike, this book emphasizes a working philosophy that esthetic treatment should benefit the mental and emotional well-being of the patient/client, along with healing the body.

In eight well-organized sections comprising 32 chapters, Wojak discusses topics that include:

The Science of Beauty

Regulatory Implications to Treatment and Proper Documentation Procedures

Common Skin Conditions, including but not limited to Acne, Rosacea, and Age-compromised Skin LED and IPL Therapy

Understanding Ingredients and Products in Order to Make Proper Recommendations and Applications Ultrasound

Microneedling and Microcurrent

Advanced Esthetic Treatments, such as Dermaplaning and Chemical and Oxygen Treatments Techniques for Building Your Esthetic Business and Client Roster And more...



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