



Ship it! A Practical Guide to Successful Software Projects

Jared Richardson, William A. Gwaltney

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Ship It! is a collection of tips that show the tools and techniques a successful project team has to use, and how to use them well. You'll get quick, easy-to-follow advice on modern practices: which to use, and when they should be applied. This book avoids current fashion trends and marketing hype; instead, readers find page after page of solid advice, all tried and tested in the real world.

Aimed at beginning to intermediate programmers, *Ship It!* will show you:

- Which tools help, and which don't
- How to keep a project moving
- Approaches to scheduling that work
- How to build developers as well as product
- What's normal on a project, and what's not
- How to manage managers, end-users and sponsors
- Danger signs and how to fix them

Few of the ideas presented here are controversial or extreme; most experienced programmers will agree that this stuff works. Yet 50 to 70 percent of all project teams in the U.S. aren't able to use even these simple, well-accepted practices effectively. This book will help you get started.

Ship It! begins by introducing the common technical infrastructure that every project needs to get the job done. Readers can choose from a variety of recommended technologies according to their skills and budgets. The next sections outline the necessary steps to get software out the door reliably, using well-accepted, easy-to-adopt, best-of-breed practices that really work.

Finally, and most importantly, *Ship It!* presents common problems that teams face, then offers real-world advice on how to solve them.

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